



Laurel House 25th Annual Gala Corporate Sponsorship Opportunities

Laurel House 2024 Gala:
Light the Night for Hope and Healing
Saturday, April 13, 2024 6:00 pm
Sheraton – Valley Forge
480 N. Gulph Road, King of Prussia, PA

Sponsorship Levels #	Copper \$750	Pewter \$1,500	Bronze \$2,500	Silver \$5,000	Gold \$10,000	Platinum \$15,000	Presenting Sponsor \$25,000
Event Tickets	2	4	6	Reserved table of 8	Reserved table of 10	Two Reserved tables of 10 (20 total)	Two Reserved tables of 10 (20 total)
Name or logo listed on Laurel House's event website	✓	✓	✓	✓	✓	✓	✓
Opportunity to include materials/item in attendee swag bags	✓	✓	✓	✓	✓	✓	✓
Name or logo included in event materials *	✓	✓	✓	✓	✓	✓	✓
Social Media Promotion *	✓	✓	✓	✓	✓	✓	✓
Name or logo displayed at event *			✓	✓	✓	✓	✓
Verbal recognition at the event				✓	✓	✓	✓
Invitation to a pre-event VIP meet and greet reception thirty minutes prior to the start of the gala				✓	✓	✓	✓
Inclusion of company logo at other major Laurel House events for one year						✓	✓
Opportunity to share a brief video at the gala (subject to LH review & approval)							✓

- Please contact Beth Sturman, Executive Director, at 610-277-1860, ext. 113 or bsturman@laurel-house.org if you wish to customize your sponsorship to meet your business or individual giving needs. Laurel House is a not-for-profit, tax-exempt, charitable organization as defined under the Internal Revenue Service code section 501c(3). Tax-exemption entity ID#: 23-2172743. The official registration and financial information of Laurel House may be obtained from the PA Department of State by calling toll free within Pennsylvania 1-800-732-0999. Registration does not imply endorsement. Deadline for inclusion on printed invitations is February 1, 2024. The fair market value of each used gala ticket is \$225. The portion of your donation, which exceeds the value of the ticket, may be tax deductible as a charitable contribution. Please check with your tax advisor.

* - Frequency will vary based on sponsorship level.



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Sheraton Valley Forge

480 North Gulph Road King of Prussia, PA 19406



SPONSOR INFORMATION and ATTENDANCE AT EVENT FORM

Corporate Sponsorship Level:

- | | | |
|--|---|---|
| <input type="checkbox"/> Presenting Sponsor (\$25,000) | <input type="checkbox"/> Silver (\$5,000) | <input type="checkbox"/> Pewter (\$1,500) |
| <input type="checkbox"/> Platinum (\$15,000) | <input type="checkbox"/> Bronze (\$2,500) | <input type="checkbox"/> Copper (\$750) |
| <input type="checkbox"/> Gold (\$10,000) | | |

Please acknowledge my name/organization (or anonymous) in print material as follows:

(if a tribute or remembrance listing, please put name of person and circle HONOR or MEMORIAL).

Name _____ Title _____

Organization Name _____

Address _____

City/State/ Zip _____

Phone (work) _____ (cell) _____

E-mail _____ Website _____

Billing address (if different than above) _____

- ☐ I/We **CAN** attend the 2024 Laurel House Annual Gala and sponsorship is enclosed.
- ☐ I/We will sponsor the 2024 Laurel House Annual Gala but decline all sponsorship benefits.
- ☐ I/We **CANNOT** attend the 2024 Laurel House Annual Gala but enclosed is a tax-deductible donation. \$ _____

Note: The fair market value of each used gala ticket is \$225.00. The portion of your donation, which exceeds the value of the ticket, may be tax deductible as a charitable contribution. Please check with your tax advisor.

DEADLINE: For inclusion on printed invitation, deadline is February 1, 2024.

Amount \$ _____

☐ Check enclosed payable to Laurel House

☐ Charge my credit card: ☐ Visa ☐ Master Card ☐ American Express ☐ Discover

Account # _____ Expiration _____ CVV # _____ Signature _____

Return this form to: Laurel House; P.O. Box 764, Norristown, PA 19404

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Questions?

Contact Andrea Devenney: (610) 277-1860 ext. 101 or by email: adevenney@laurel-house.org