



## Naming Opportunities

### \$250,000 +

The Chair of the Capital Campaign Committee will work with donors wishing to offer gifts at this level to create individual, meaningful naming opportunities.

### \$150,000

**Multipurpose Room:** The new building design will enable Laurel House to support both shelter residents and community clients. As such, it is essential to have a large space within this facility, where multiple services can be implemented. In this room, residents may attend group meetings to learn about important life issues such as employment assistance, financial planning, parenting skills, self-care, and safety. And Laurel House staff members may gather here to discuss operations and plan for specific programs or events.

### \$125,000

**RESERVED Technology:** The organization must have the most efficient technology to implement all our programs and supportive services fully. Technology includes the staff's ability to communicate immediately and privately with clients, other staff members, and essential workers such as police, attorneys, doctors, and first responders. It enables us to maintain current, private client information. It allows us to analyze previous years of data and make informed decisions about modifying or expanding future services or programs. Cybersecurity technology will also enable us to protect client confidentiality and ensure the organization's financial information integrity. Lastly, technology has the means to transform our organization - giving us the tools we need to continue full operations, even when working remotely, as many staff members have had to do during the recent public health crisis.

**RESERVED Kitchen/Pantry:** During their time in the Shelter, residents have access to various nutritional foods for themselves and their children. Since the Shelter is designed for communal living, residents will take turns cooking meals for everyone in the Shelter. However, the purpose of the kitchen extends far beyond the preparation of food. During this time, residents and staff will share in conversations, build trust with one another, and spend quality time with children while finding hope and reassurance of a better future.

**Elevator:** One of the most significant advantages in designing the new Shelter will be our ability to operate ADA compliant and offer clients and staff members ease of navigation throughout the building. The inclusion of an elevator ensures access for any client or staff member with mobility issues and any resident coming to the Shelter with young children or recent injuries resulting from domestic abuse.

## **\$100,000**

**RESERVED Counseling Center:** Domestic violence often leaves emotional scars that persist long after physical damage has healed. When left untreated, the resulting emotional trauma often leads to a lifetime of mental, emotional, and psychological challenges. The clinical services that our professional mental health Counselors provide are an invaluable resource for the people we serve. Counselors at Laurel House work with each client to develop an individualized goal plan to help them process what has happened to them, validate their thoughts and concerns, and provide strategies and other resources to assist in the healing process. The Counseling Center will be a safe and easily accessible space where community clients and Shelter residents can meet with their counselors for individual sessions.

**RESERVED Lobby / Reception Area:** The Reception Area serves as a welcoming space for people from the community who are seeking information, counseling, legal support, and advocacy assistance, as well as for the Shelter residents. The Shelter is a working facility. At any given time, residents are moving in, moving out, receiving supportive services, working with Advocates, playing with their children, cooking meals, and so on. The reception area will be designed to offer a quieter space, separate from the constant movement within the Shelter.

**RESERVED Children's Playroom:** Children are often the silent, forgotten faces of domestic violence. Trauma in the home can leave physical, as well as internal, scars that can last a lifetime and create challenges with a child's learning, physical and emotional development. The Children's Advocate uses age-appropriate materials such as books, games, and art to encourage children to express and process complex and conflicting feelings. Additionally, the Children's Advocate is available to help children with their schoolwork and/or support parents in meeting their children's educational needs

**Dining Room:** On any given week, the Shelter may be filled with families. Having an additional dining room in this new Shelter enables Laurel House to accommodate a greater number of residents without the need to "squeeze" clients into any one area. This room will be designed to offer residents a chance to eat a meal and/or relax with others.

## **\$75,000**

**RESERVED TV Room for Adult Residents:** While at the Shelter, residents will attend daily meetings with Counselor Advocates. They may discuss financial planning, employment, health, safety, and possible legal concerns. For this reason, Laurel House wants to offer a chance for our adult residents to relax and watch television or talk with other adult residents. This room provides a relaxed environment for residents to take a break from an often very stressful time in their lives.

**RESERVED Game/ TV Room for Children** (Separate from the Children's Playroom): While our adult residents have a room designated just for them, we also understand that many of the residents also have their children living with them at our Shelter. To have separate but accommodating spaces, the Children's Room will be located next to the TV Room for Adult Residents so that adults can relax in their own area but also have quick and easy access to check in on their children in the next room.

**RESERVED Library/Quiet Room:** Although residency at the Shelter offers safety, daily living essentials, and a chance at a better future, living in the Shelter is still an adjustment for any resident. For this reason, the Library or Quiet Room offers residents a chance to collect their thoughts and find moments of peace.

**Resident Bedroom connected to Bathroom:** This is the only bedroom that is located on the second floor. The placement of this bedroom away from the others was intentional so that it would allow Laurel House to effectively serve individuals with special needs who might require closer proximity to the staff offices.

**Resident Bedroom connected to ADA Bathroom:** While the overall design of this new building will be ADA compliant, this bathroom will be fully ADA accessible and will be able to accommodate someone in a wheelchair.

## **\$50,000**

**RESERVED Entranceway Landscaping (front):** This entranceway will be on the backside of the building and accessible via the parking lot. The entranceway will offer a feeling of security, professionalism, comfort, and hope. The design way will include elements such as lighting and security, as well as a manicured and easy-to-maintain landscape.

**Entranceway Landscaping (back):** This entranceway will be street-facing and present a feeling of professionalism, safety, comfort, and hope. It will be designed to include elements such as lighting and security, as well as a manicured and easy-to-maintain landscape.

**Outreach Office:** Every person who turns to Laurel House for help has individual challenges and individual needs. Staff Advocates work in the Outreach office to provide support and resource information for clients on medical needs, legal concerns, housing, benefits, education, employment opportunities, and more.

**Counselor Advocate Offices (3 naming opportunities available):** Supportive counseling is one of the most critical support services offered to Shelter residents. Counselor Advocates offer Shelter residents the chance to talk through their feelings, process what has happened to them, and develop individualized strategies to begin the healing process and move towards safety and self-sufficiency.

**Resident Bedrooms (6 of 10 naming opportunities still available):** Each bedroom offers residents a safe, clean, and private area for themselves and their children. The new Shelter will feature bedrooms of different sizes to provide flexibility and accommodate families of different sizes, as well as any resident that may have special needs.

## **\$25,000**

**RESERVED Supply Room / Donation Storage:** Each year, Laurel House provides essential items to not just Shelter residents but to many community clients, also. Having this room located on the ground floor and adjacent to the Children's Playroom will allow for storage such as daily living essentials for community clients and items such as diapers, wipes, car seats, etc.

**Linen Closet / Donation Storage:** Many families that flee to Shelter do so with minimal personal belongings. Laurel House staff rely on storage to hold daily living essentials, such as clothing, sheets, blankets, towels, toiletries, personal hygiene products, etc. These items and other donations, such as additional pantry and food items, will be stored in this location.

**RESERVED Laundry Room:** Laurel House wants to offer every resident living in Shelter a fresh start towards a new life. That often begins by providing them with a chance to wash their clothes and keep their items clean throughout their stay. Because the Shelter houses an average of more than 100 different families each year, the Shelter needs to maintain a well-equipped laundry room that will be used many times each day. All residents will have access to the laundry supplies and the laundry room.

## **\$10,000**

**RESERVED Client Lockers:** All families in shelter come seeking physical, psychological, and emotional safety. We must and do provide this for each of them. However, it is also equally important that we provide them with a safe space to keep any important documents, medication, or anything they deem valuable. To meet this, need each family is given a locker to use while they are staying in the shelter. The lockers are located on the second floor just outside of staff offices.

**RESERVED Outdoor Benches:** Three benches will be in various places throughout the property. These benches will be used by clients when they wish to get outdoors and breathe in some fresh air, or for a mother who waits for her young, adult daughter who is finishing up her counseling session. Benches for comfort and rest and are an important part of our new Safe Haven Center.