

# SPONSORSHIP OPPORTUNITIES

Registration and payment requested by November 1, 2017

## SPONSORS LEVELS

- \$1,000 Sponsors:** Color logo on "Thank You" banner, logo on all printed material, name on Hillcrest Plaza Electronic sign on Germantown Pike, table at event.
  - \$500 Sponsors:** Name on "Thank You" banner, table at event.
  - \$250 Sponsors:** Name on "Thank You" banner.
- Gifts are tax deductible to the extent permitted by law**

Checks made payable to Hillcrest Merchants

Mail form, along with check to:  
Tornetta Properties, Inc., 126 W. Germantown Pike, East Norriton, PA 19401

# Hillcrest Plaza Merchants East Norriton Holiday Parade



**SATURDAY, DECEMBER 2, 2017**

**11:00 AM TO 1:00 PM**

(Weather Permitting) Rain Date 12/3/17

## Showcasing Your Business...

- Walk in the parade & hand out company information/treats!
- Ride in the parade with your unique vehicle or antique car/truck decorated for the holiday season
- Build a holiday float!
- Have a table located at Hillcrest Plaza to meet and greet the parade crowds (business & vendors only please)



Laurel house is a comprehensive domestic violence agency serving individuals, families and communities throughout Montgomery County, Pennsylvania. The agency's name was selected because of the beauty of the laurel, Pennsylvania's state flower. It represents a victory for people who have taken the courageous first step of reaching out to Laurel House in their efforts to build a violence-free life for themselves and their children. The agency's first program, a domestic violence shelter for abused women and their children, was founded by the Women's Center of Montgomery County in 1980. In 1981, Laurel House was incorporated as an independent nonprofit organization.

Laurel House's shelter has long been known as a safe place to heal. However, for numerous decades, our programs have expanded to include many other needed services and support resources. Today, in addition to our 24-hour hotline and shelter, Laurel House offers transitional housing, medical advocacy, legal advocacy, counseling and support groups, children's programs, law enforcement collaboration, and expanded community education and prevention efforts.



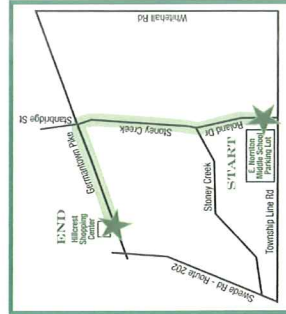
**Penn  
Christian  
Academy  
Float**



**LeRoux  
School  
of  
Dance**

To participate in the parade or rent a table:  
contact Beth McGuffin at (610) 279-4848  
[bam@tornettaproperties.com](mailto:bam@tornettaproperties.com)

## MAP OF PARADE ROUTE



The parade will begin at 11:00 am, from Roland Drive (E.N. Middle School), turning right onto Stoney Creek Rd., left onto Germantown Pike, ending at the Hillcrest Plaza Shopping Center.

# NEW & Exciting Attractions!

Stilt Walker

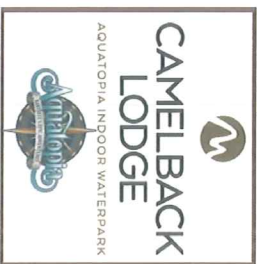


Uptown  
Strind Band



# \$1 RAFFLE

Winners need not be present to win!



Weekend Getaway  
for a  
Family of Four

Sports Prize Packs, Restaurant Gift Cards, Gym  
Membership, Hillcrest Plaza Basket, Toys &  
Novelties and more.

Pre-purchase Tickets  
bam@tornettaproperities.com  
610-279-4848  
Torretta Properties, Inc.  
Hillcrest Plaza Shopping Center

## HILLCREST PLAZA

126 West Germantown Pike  
East Norriton, PA 19401



*Join Us!*



December 2, 2017

A portion of the proceeds will benefit



Thank you to our Premium Sponsors\*



\* As of Aug. 18, 2017